



BOZEMAN SYMPHONY

Norman Huynh, Music Director



CORPORATE SPONSORSHIP OPPORTUNITIES 2024/25 SEASON

OUR MISSION

To **engage, unite, and uplift** the human experience
in Montana through music and the arts.

OUR VISION

For *music* to play an active and integral part in the daily fabric of life
for the people of Montana.



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The Bozeman Symphony has served as the soundtrack to Bozeman's growth for over 56 years. Our mission is to engage, unite, and uplift the human experience in Montana through music and the arts.

Music Director Norman Huynh has brought unprecedented energy, reimagined the repertoire, and inspired new levels of artistry. Norman is truly transforming the Bozeman Symphony to accompany, complement, and support Bozeman's and Gallatin Valley's own rapid rate of growth and change.

We believe that the performing arts are not just a luxury but are a vital part of the cultural fabric that makes our region a desirable place to live, work, and play. The Symphony employs more than 200 performing musicians and staff, offers expansive educational outreach and community engagement, and provides varied programming featuring international and local talent, including a dedicated community choir.

We hope you will consider a sponsorship to support the Symphony's growth, demonstrated by our:

- Recently-launched community engagement programs, including Symphony Storytime in collaboration with the Bozeman Public Library and HRDC; our Kinderkonzerts with Bozeman Public Schools; as well as our Joy, Memory Care, and Access programs in partnership with Bozeman Health.
- Continuation of our beloved Far Afield rural outreach program, established in 1992.
- Growth over 30 years of Fourth Grade concerts & free community concerts, with the latest seeing 3,000 attendees.
- Expanded repertoire of our Classical Series, providing audiences an even more enriching musical experience.
- Proven ability to attract internationally-acclaimed artists, bolstering Bozeman's reputation as a vibrant arts community.
- Programming of our high-demand Holiday Spectacular series, aimed toward music lovers of all genres.
- Exploration of new venues, indoor and outdoor to create unique and memorable experiences for our audiences.

Sincerely,



Jacob Blaser

Jacob Blaser, Executive Director
Bozeman Symphony Society



Ben Phinney

Ben Phinney, Chair
Board of Directors



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Norman Huynh, Music Director

2024/25 Corporate Sponsorship Opportunities

\$1,000-2,499

Benefits:

- Placement of your company's logo on digital and print media, including the Bozeman Symphony website and the Bozeman Symphony's annual Season Magazine (viewed by 12,000 patrons annually)

\$2,500-4,999

Benefits of the previous giving level, plus:

- Access for two to the Symphony's hospitality lounge before concerts and at intermission
- Invitation to an insider open rehearsal

\$5,000-9,999

Benefits of the previous giving levels, plus:

- Placement of your company's logo on the concert slideshow before concerts and during intermission
- 1/3-page advertisement in the Season Magazine
- Company discount code for 10% off concert tickets

\$10,000-\$24,999

Benefits of all previous giving levels, plus:

- Listing as a concert sponsor for a concert of your choice, with recognition in social media
- Upgrade to 1/2-page advertisement in the annual Season Magazine

\$25,000-\$49,999

Benefits of all previous giving levels, plus:

- Verbal recognition at the concert as a corporate sponsor
- Upgrade to full-page advertisement in the Season Magazine
- Invitation to a major donor private dinner, salon, or cocktail party

Corporate Season Sponsor: \$50,000+

Benefits of all previous giving levels, plus:

- Listing as a 2024/25 Corporate Season Sponsor for the Bozeman Symphony
- Verbal mention as a Season Sponsor at every performance throughout the 2024/25 concert season
- Your company's ad placed prominently on the inside or back cover of the annual Season Magazine, as available (first come, first served)
- Invitation to a private dinner with the Music Director



BOZEMAN SYMPHONY

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MARKETING REACH



Facebook

3.5K followers

Page reach: 17,871



E-newsletters

10,329 subscribers

Open rate: 51%



Instagram

2,221 followers

Page reach: 1,294



Website

92,720 page views

45,713 unique visits



Our Season Magazine reaches more than 20,000 concert patrons through our exclusive mailing list and distribution at more than 25 live season performances. A quarter of our audience hears about our concerts from our magazine.

Our Core Audience

Age: 48% are 65 or older; 30% are 40-64; another 11% are 30-39

Income: 49% above \$100,000

Education: 84% hold graduate or college degree